



Les Manalas
alternative trips

LES MANALAS

DIGITAL
NOMADS

Press Book 2023



www.lesmanalas.com



LES MANALAS

DIGITAL NOMADS

Audrey et Steve
travelers & bloggers
www.lesmanalas.com

ABOUT US

Les Manalas, it's the story of two frenchies. We met in **2007** and we were very different. We evolved a lot together and discovered **a common passion for traveling**. When Steve turned thirty, we decided to treat ourselves to the trip of our dreams for a year. Finally, **we did not stop it before the Covid crisis in 2020**. Since 2021, we have been on the roads of France and Europe in **a camper van with our cat**. Being freelancers at the same time, we can alternate travels and work for maximum pleasure.

DIGITAL NOMADS

We are 30 and we are minimalists who love discovering the world through scents, tastes, landscapes and encounters. We are therefore fans of slow travel and we do not hesitate to volunteer, couchsurfing and housesitting.

OUR TRIPS

- 2015 - Road trip in Italy with a car (1 month)
- 2016 - Road trip in Spain and Portugal with a car (1 month)
- 2017 - Backpacking in Asia (9 months)
 - Thailand, Cambodia, Vietnam, Philippines, Taiwan, Laos, Malaysia, Indonesia
- 2017 to 2019 - WHV in Australia with a 4WD and then a campervan (2 years)
- 2019 - Backpacking en Asia (4 months)
 - Malaysia, Singapore, Thailand, India
- 2020 - Stop due to Covid in Alsace, France
- 2021 à 2022 - Road trip in France and Spain with a motorhome
- **2023 - Sedentary break in Alsace (France) with some travels in France**
- **2024 (soon) - Road trip in France (9 months) for conferences about eco-responsibility**



Audrey

COMMUNITY MANAGER AND
BLOGGER

Steve

PHOTOGRAPHER AND
VIDEOGRAPHER





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OUR BLOG

We launched our travel blog in 2016. We initially wanted **to share our adventures with our loved ones**. Then, we started by really liking this site and **interacting with our readers**. We started **partnerships during our travels** and we decided to continue to inspire the people who followed us to dream and **make them want to go on an adventure**. We therefore developed our networks on other media.

OUR COLLABORATIONS

- **2017** - LK Tour (Alsace - France)
- **2019** - Old Timers Mine (Australie), Office de tourisme de Geraldton (Australia), Resort The Barat Tioman (Malaysia), Thai Horse Farm (Thailand)
- **2021** - Cdiscount (France), Jho (France), Ridestore (France), Garmin (France), Majorfeet (France)
- **2022** - Dekra (Germany), LaZegatte (France), Campstar (France), Miahus (Spain), Omio (France), Yescapa (France), Wonderbox (France), Discovercars (France), EthiasVisa (France)
- **2023** : BSP-Auto, Casino Partouche in Plombières-les-Bains, Photoweb, Luma Assurance, Fleeps, TraceDirect, Mousse et Coussin, HomeCamper, France Passion

OUR AUDIENCE



Since 2016

1,92K



Since 2016

4,05K



Since 2021

29K / month



Since 2017

2,3K



Since 2016

14K / month

“What's important when traveling isn't the destination, but the way taken.”

BLOG'S STATISTICS

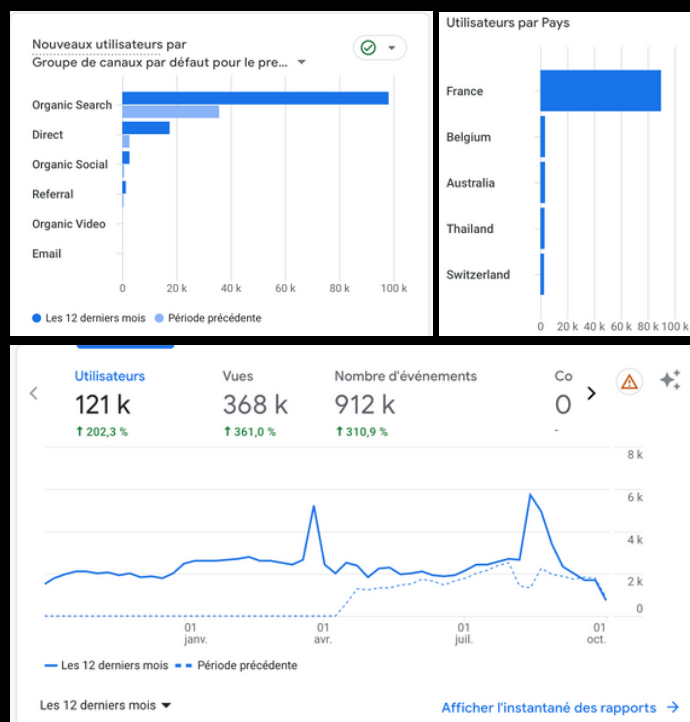
We travel off the beaten track and very slowly. We try to be as close as possible to the locals. Our subscribers are inspired by our stories to organize their trips and discover unknown places. We are honest and listen to them. We make a point of offering them varied and current content to make them want to travel and make their dreams come true.

Since 2019, we have offered partner articles and interviews with French travelers.

Since 2021, we have been developing new sections related to our nomadic life in a campervan and traveling with a cat.

With this aim of influencing travel in an ethical, green and responsible way, we collaborate with innovative players in the sector.

Statistics - 12 last months
Source : Google Analytics





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OUR TRAVEL MATE



Rico

1 YEAR OLD
ADOPTED IN SPAIN

OUR MATERIALS



Since 2022
Drone MavicPro 2



Since 2017
GoPro 5



Since 2021
Rode VideoMic



Since 2021
Lumix G80

MEDIA (FRANCE)



OUR DIGITAL NOMAD JOBS



Steve

DRONE PILOTE (PHOTO
AND VIDEO MAKER)



Fly&Pics



Audrey

SEO WEB WRITER
AND COMMUNITY MANAGER



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SOCIAL MEDIA



[lesmanalasTDM](https://www.facebook.com/lesmanalasTDM)



[lesmanalas](https://www.instagram.com/lesmanalas)



[audydijoux](https://www.pinterest.com/audydijoux)



[LesManalasautourduMonde](https://www.youtube.com/lesmanalasautourduMonde)

CONTACT

Contact us for **your collaboration requests**. We will study your proposal and we will contact you to discuss it.

We accept for remuneration or free product:

- affiliate marketing
- product test items
- brand sponsorship
- promoting a product or service
- the backlink

contact@lesmanalas.com
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THE TOPICS WE COVER ON OUR MEDIA



Tourism



Sport



Activities



Cat



Motorhome



Food



Ecology

*We are preparing a Tour de France - common thread:
"combining road trip and eco-responsibility"*

PLACED IN ALSACE FOR CAMPER VAN RÉNOVATIONS WITH OUR CAT



